

NAPLES AREA REAL ESTATE ACTIVITY

August 2025 compared with August 2024 (percent reporting using rounded figures)

OVERALL INVENTORY

↑ 9%

4,892



OVERALL PENDING SALES

755



↑ 11%

MEDIAN CLOSED PRICE

\$588,500



↓ 1%

NEW LISTINGS

900



↓ 4%

OVERALL CLOSED SALES

604



↑ 11%

DAYS ON MARKET

109



↑ 31%